



Women's Health 2012: The 20th Annual Congress

March 16-18, 2012

Grand Hyatt • Washington, DC

Supporter & Exhibitor Package

- Supporter Opportunities
- 20th Anniversary Gala Sponsorship
- Exhibitor Opportunities
- Supporter/Exhibitor Reservation Form
- Supporter/Exhibitor Payment Form

Institute for Professional Education

140 Huguenot Street, 3rd Floor
New Rochelle, NY 10570-5215
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Fax: 914.714.2101
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Supporter Opportunities

Lead Supporter • \$85,000 - \$125,000

- Special (custom) recognition at 20th Anniversary Gala
- Custom package including key positioning on all worldwide press releases
- Prime recognition on all printed materials
- Logo and attribution on printed program cover and in *Journal of Women's Health*
- Input for award/honoree selection
- Ten complimentary conference registrations, plus ½ price on additional registrations
- Public presentation of recognition plaque
- Custom promotional opportunities

Diamond Level • \$80,000

- Signage and program listing at 20th Anniversary Dinner
- Host a plenary dinner with keynote speaker or conference honoree
- Featured recognition in all printed materials
- Eight complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

Platinum Level • \$65,000

- Signage and program listing at 20th Anniversary Dinner
- Host a luncheon symposium
- Six complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

Gold Level • \$50,000

- Host a dessert, wine & cheese reception or cocktail party
- Four complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

Silver Level • \$42,000

- Host a plenary breakfast with speaker
- Three complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

Bronze Level • \$30,000

- Support panel/individual presentation
- Two complimentary conference registrations, plus ½ price on additional registrations
- Supporter plaque displayed and presented at meeting

All Supporters \$30,000 and above will receive:

- Logo and link on Congress website
- Complimentary exhibit
- Recognition in promotional materials (direct mail, press releases, websites, etc.)
- Promotional material in registration packets
- Recognition in the final program as well as on-site signage
- Complimentary full-page ad in *Journal of Women's Health*
- Complimentary ad in the Program Book

Friends of Women's Health 2012 • \$10,000+

- General support of conference starting at \$10,000
- Two complimentary conference registrations
- Group listing in final program and on-site signage
- Group listing on the Congress website



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20th Anniversary Gala

March 16, 2012

at the

*National Museum for Women in the Arts
Washington, DC.*

Gold Sponsor • \$25,000

- Complimentary full-page ad in the *Journal of Women's Health*
- Three complimentary tickets to the Gala

Silver Sponsor • \$15,000

- Two complimentary tickets to the Gala

Bronze Sponsor • \$10,000

- One complimentary ticket to the Gala

Friends of Women's Health • Under \$10,000

All Supporters \$10,000 and above will receive appropriate visibility in all press releases, publicity, print and electronic links, and on-site signage.

For information, please contact:

Karla Shepard Rubinger
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Exhibitor Opportunities

	<u>Before January 5</u> (2011 Rates)	<u>After January 5</u>
Exhibit (for-profit)	\$2,500	\$2,800
Exhibit (nonprofit)	\$1,500	\$1,650
Materials for distribution only (for-profit)	\$1,400	\$1,750
Material for distribution only (nonprofit)	\$950	\$1,000

- Six-foot draped exhibit table
- Two complimentary conference registrations
- Recognition in the final program
- Recognition in on-site signage
- Recognition on the *Congress* website

Supporter/Exhibitor Policies

Your reservation serves as your commitment to support or exhibit at Women's Health 2012: The 20th Annual Congress. Supporter and Exhibitor reservations may be canceled in writing without penalty until January 31, 2012. There will be no refunds or cancellations after that date. Substitutions may be accepted. Please submit payments by January 5, 2012 to ensure priority positioning. Payments must be received by February 1, 2012 and made payable to: Institute for Professional Education. In no case can a reservation be honored if full payment is not received by the start of the conference. Organizations interested in providing CME support should contact Karla Shepard Rubinger, Vice President and Executive Director, directly as this Supporter/Exhibitor Package may not apply. The Institute for Professional Education and the Grand Hyatt, its agents and/or employees, shall not be responsible for any loss, theft or damage to the property of the supporter or exhibitor, his or her employees or representatives. Further, they will not be responsible for damage or injury to persons or property during the term of this agreement or any cause whatsoever.

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2012 Supporter/Exhibitor Reservation

YES! Sign me up as a **SUPPORTER, GALA SPONSOR** or **EXHIBITOR** at the level below.

Supporter

Lead Supporter	\$85,000-\$125,000
Diamond Level	\$80,000
Platinum Level	\$65,000
Gold Level	\$50,000
Silver Level	\$42,000
Bronze Level	\$30,000
Friends of Women's Health	\$10,000+

Gala Sponsor

Gold Level	\$25,000
Silver Level	\$15,000
Bronze Level	\$10,000
Friends of Women's Health	under \$10,000

Exhibitor

	Before January 5 (Early Bird)	After January 5
Exhibit (for-profit)	\$2,500	\$2,800
Exhibit (non-profit)	\$1,500	\$1,650
Materials for distribution only (for-profit)	\$1,400	\$1,750
Materials for distribution only (non-profit)	\$ 950	\$1,000

Contact Information (Please print)

Today's Date: _____ Type of Support: _____ Amount: \$ _____

Name of Organization (as it should be listed): _____

Main Contact

Name: _____

Title: _____

Organization: _____

Department: _____

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

Additional Contact

Name: _____

Title: _____

Organization: _____

Phone: _____

Fax: _____

E-mail: _____

Two important benefits for supporters, Bronze level and above, are a complimentary exhibit at the *Congress* and a complimentary full-page ad in the *Journal of Women's Health*. Please check below if you are interested in taking advantage of these benefits:

Complimentary exhibit (for Bronze Level and above)

Complimentary full-page ad (for Bronze Level and above)

Payments should be made to the Institute for Professional Education no later than February 1, 2012.

Please return this form to:

Karla Shepard Rubinger
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