

# THE 6TH EUROPEAN BIOTECHNOLOGY SYMPOSIUM

COMPETITIVE BIOTECHNOLOGY: ADVANCED BIOLOGICS MANUFACTURING
CLOSING THE DEAL: JOINT VENTURES AND PARTNERSHIPS



RADISSON SAS SCANDINAVIA HOTEL COPENHAGEN NOVEMBER 13-15, 2005

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# Copenhagen November 13 - 15, 2005

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### Introduction

With approvals for new drugs at near-historic lows, biomanufacturers must exploit every opportunity to create value while improving the bottom line.

By lowering unit costs and conserving capacity, advanced manufacturing techniques offer biofirms the best opportunity for gaining competitive operational efficiencies.

This symposium will give delegates first-hand information from experts who have already successfully navigated from concept to product, including sessions on:

- Facility Management to Ensure Maximum Utilisation
- Mammalian Cell Culture Processes for Large Scale Operation from DNA to Product
- Streamlining Production of Antibody Fragments by Selecting the Most Appropriate Fully Human and Highly Stable Proteins
- Creating Added Value in Contract Biomanufacturing through Partnership
- Implementation and Validation of a Fully Disposable Commercial Process for Vaccine Manufacture

Recognising that partnerships and alliances are vital to the health of both large and small biotech firms, a one-day symposium on 'Doing the Deal' is also offered. Presentations on direct experience and insights into what makes partnerships and collaborations a success, including:

- How to Get a Win-Win Deal
- Between In-Licensing, Clinical Development and Partnering the Story of Antibody cG250
- New European Medicines Legislation: Who Came Out Ahead Innovators or Generics?

BioConferences is very aware of the needs of sponsoring and exhibiting companies to receive the maximum benefit and profile from their expenditure, so a range of promotion options is offered, including:

- Sponsorships at a wide range of levels
- **■** Exhibiting
- Advertising in the Meeting Program Book

Information on all of these is included here. We look forward to welcoming you in November, and working with you to finalise the type of presence you would prefer at the Symposium.

Harriet I. Matysko hmatysko@bioconferences.com 914-740-2182

14:00-14:25

# **Competitive Biotechnology: Advanced Biologics Manufacturing** Closing the Deal: Joint Ventures and Partnerships

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#### **SUMMARY PROGRAM**

### SUNDAY, 13 NOVEMBER, 2005

16:00-18:00 **Early Registration** 

Reception and Welcoming Address in Exhibit Area 18:00-19:30

### Monday, 14 November, 2005

8:00-9:00 **Continental Breakfast in Exhibit Area** 

9:00-9:05 **GEN, Welcoming Remarks** 

John Sterling

#### CELL CULTURE AND PROCESS DEVELOPMENT

9:05-9:30	Mammalian Cell Culture Processes for Large Scale Operation – from DNA to Product Florian M. Wurm, PhD, Prof. of Biotechnology, Swiss Federal Institute of Technology, Lausanne, Switzerland
9:30-9:55	Application of Parallel Fermentation Equipment for Rapid Bioprocess Development
	Simon Curvers, PhD, CEO, AC Biotec GmbH, Jülich, Germany
9:55-10:20	Clinical Material Supply – More Than Delivery of Product
	Liselotte Larsson, Marketing Manager, Novozymes Biopharma AB, Copenhagen, Denmark
10:20-10:30	Questions
10:30-11:00	Coffee Break in Exhibit Area
11:00-11:25	Streamlining Production of Antibody Fragments by Selecting the Most Appropriate Fully Human and
	Highly Stable Proteins
	Dominik Escher, PhD, CEO, ESBATech AG, Zurich-Schlieren, Switzerland
11:25-11:50	Production of Recombinant Human Polyclonal Antibodies Against Rhesus-D
	Anne B. Tolstrup, Director, Antibody Expression & Characterization, Symphogen A/S, Lyngby, Denmark
11:50-12:15	Disposables in Bioproduction: Just a Commodity or a Platform for Process Development?
	Edwin Schwander, Business Development Manager, Industrial Cell Culture, NUNC A/S, Roskilde, The
	Netherlands
12:30-14:00	Lunch in Exhibit Area

Systematic Design and Construction of Riotech and Pharmaceutical Plants

#### MANUFACTURING INFRASTRUCTURE

14.00-14.23	Systematic Design and Construction of Biotech and Fharmaceutical Flants
	Karin Bronnenmeier, PhD, Business Development Pharmaceutical Plants, Linde-KCA-Dresden GMBH, Dresden,
	Germany
14:25-14:50	Implementation and Validation of a Fully Disposable Commercial Process for Vaccine Manufacture
	Mark Wilson, Senior Development Leader, Xenova Biomanufacturing Limited, Cambridge, UK
14:50-15:15	Facility Management to Ensure Maximum Utilization
	Friedrich Nachtmann, PhD, Head Cooperations Biopharmaceuticals, Sandoz, Kundl, Switzerland
15:15-15:30	Questions
15:30-16:00	Coffee Break in Exhibit Area
16:00-16:25	Disposable Technologies for Aseptic filling – a Case Study
	Miriam Monge, Marketing Director, Stedim SA, Aubagne, France, and Jan Eric Zandbergen, Manager, Sterile
	Production, Solvay Pharmaceuticals, Brussels, Belgium
16:25-16:50	A Perspective on a Validation Approach to Gamma-Irradiated Plastic Disposable Assemblies for use in
	Biopharmaceutical Operations
	Jean Marc Cappia, Program Director for High-Performance Filtration and Disposable Technology, Millipore Corp.,
	Bedford, Massachusetts, USA
16:50-17:15	Manufacturing ABR-217620, a Fusion Protein of an Antibody Fragment and a Genetically Engineered
	Superantigen Variant Produced in E.Coli
	Göran Forsberg, PhD, Head of Scientific Affairs, Active Biotech, Lund, Sweden
17:15-17:30	Questions
18:00	Gala Reception in Casino Ballroom

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#### **SUMMARY PROGRAM**

# TUESDAY, 15 NOVEMBER, 2005

8:00-9:00	Continental Breakfast in Exhibit Area
9:00-9:25	Locked Nucleic Acids: Chemistry, Manufacture & Properties
	Troels Koch, VP Chemistry & Manufacturing, Santaris Pharma A/S, Hoersholm, Denmark
9:25-9:50	An HTS Platform to Deliver New Tools for Genome Engineering
	Frederic Paques, PhD, CSO, Cellectis SA, Romainville, France
9:50-10:00	Questions
10:00-10:30	Coffee Break in Exhibit Area
10:30-10:55	Faster, Cheaper, Purer: Requirements of Modern Bioseparation Processes
	Uwe Gottschalk, PhD, Sartorius, VP of Purification Technologies, AG Biotechnology, Goettingen, Germany
10:55-11:20	Quality Reflections Over Qualification of a State-of-the-Art Contract Manufacturing Facility
	Anders Vinther, PhD, Chief Quality Officer, CMC Biopharmaceuticals A/S, Copenhagen, Denmark
11:20-11:45	From High-speed Miniaturized Process Optimization to High-speed Purification Processes
	Ian Sellick, Director of Marketing, Pall Life Sciences, New York City, USA
11:45-12:00	Questions
12:00-13:30	Lunch in Exhibit Area

#### DOING THE DEAL

13:30-13:40	Introduction to Doing the Deal Session
	Gitte Pedersen, Special Advisor, Invest in Denmark, Copenhagen, Denmark
13:40-14:05	Financing Biotechnologies: An Investor Perspective
	Linda F. Powers, Co-founder and Managing Director, Toucan Capital, Bethesda, Maryland
14:05-14:30	Evolution of the Deal Structure Between CMOs, Big Pharma and Biotech Companies
	Eric Halioua, Senior Manager, Arthur D Little, Boston, Massachusetts, USA
14:30-14:55	Negotiating a Win-Win Deal
	Jesper Zeuthen, DSc, Managing Director, BankInvest Group, Copenhagen, Denmark
14:55-15:20	New European Medicines Legislation: Who Came Out Ahead, Innovators or Generics?
	Linda Horton, Regulatory Law Partner, Hogan & Hartson, Washington DC, USA
15:20-15:30	Questions
15:30-16:00	Coffee Break in Exhibit Area
16:00-16:25	Rencarex®: The Challenge of In-Licensing, Clinical Development, and Partnering of a Monoclonal
	Antibody in Cancer Therapy
	Olaf G. Wilhelm, MD, CEO, Wilex AG, Munich, Germany
16:25-16:50	Biopharmaceutical R&D and Manufacturing Expertise on Demand
	Thomas Krarup, Business Development Manager, Copenhagen Capacity, Copenhagen, Denmark
16:50-17:15	Creating Added Value in Contract Biomanufacturing Through Partnership: the EBV Vaccine Case Study
	Jean-François Pollet, PhD, Head of QA/RA, Henogen, Charleroi, Belgium
17:15-17:30	Questions/Closing

#### **SOCIAL PROGRAMME**

Welcome reception in exhibit area - SAS Radisson November 13, 2005. All delegates are invited to attend a Welcome Reception at 18:00 hours to coincide with the opening of the exhibition. Meet the exhibitors and partake in light fare and drinks. Gala networking reception Monday, November 14 at 18:00 hours - SAS Radisson hors d'oeuvres and drinks will be served in the elegant Casino Ballroom adjacent to the Casino. All delegates are invited to attend this networking event.

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#### SPONSORSHIP LEVELS

#### **ALL INCLUDE**

- Receive full recognition as sponsor in direct mail, Internet, and other media.
- Have your promotional material placed in the registration bag.
- Receive recognition in the final program as well as signage throughout the meeting.
- Have a sponsorship plaque displayed at the meeting.
- Receive full recognition as sponsor in advertisements for European Biotechnology Symposium, going into GEN and other biotechnology publications.
- Receive complimentary tabletop exhibit at European Biotechnology Symposium.

# ADD ON SPECIAL SPONSORSHIP OPPORTUNITIES

\*To participate in these opportunities, you must be a sponsor at Silver Level.

- Delegate Bags Your logo and the symposium logo. Available at \$4,500
- Delegate Business Card Holder Your logo and symposium logo. Available at \$4,500
- Delegate Badge Holders
   Your logo and the symposium logo. Available at \$4,000
- Delegate Meeting Pads
   Your logo and symposium logo. Available at \$3,000

# Chair's Cup Sponsorship - \$30,000 (Can be two companies \$15,000 each)

- Sponsor a lunch on Monday.
- Have full recognition as the Chair's Cup sponsor for the Big Gala Reception in the Casino Ballroom on Monday Evening.
- Speak at opening plenary.
- Receive two complimentary tabletop exhibits at The Sixth European Biotechnology Symposium.
- Receive 8 complimentary full registrations at meeting, plus ½ price on additional registrations.
- First option on covers and prime positions in on-site program guide.
- Receive 40 complimentary guest passes to exhibit area.

#### President's Cup Sponsorship - \$20,000

- Sponsor a lunch on Tuesday.
- Receive 6 complimentary full registrations at meeting, plus ½ price on additional registrations.
- Prime positions ad in on-site program guide.
- Receive 20 complimentary guest passes to exhibit area.

#### Diamond Sponsorship - \$15,000

- Sponsor 2 coffee/tea breaks.
- Receive 5 complimentary full registrations at meeting, plus ½ price on additional registrations.
- Receive 50% discount for an ad in on-site program guide.
- Receive 18 complimentary guest passes to exhibit area.

#### Platinum Level - \$10,000

- Sponsor 1 coffee/tea break.
- Receive 4 complimentary full registrations at meeting, plus ½ price on additional registrations.
- Receive 25% discount for an ad in the on-site program guide.
- Receive 15 complimentary guest passes to exhibit area.

#### Gold Level - \$7,500

- Receive 3 complimentary full registrations at meeting, plus ½ price on additional registrations.
- Receive 10% discount on advertising in the on-site program guide.
- Receive 12 complimentary guest passes to exhibit area.

#### Silver Level - \$ 5,000

- Receive 1 complimentary full registration at meeting, plus ½ price on additional registrations.
- Receive 10 complimentary guest passes to exhibit area.

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# **SPONSOR RESERVATION FORM**

Fax or mail this form to:				
Harriet I. Matysko BioConferences International, Inc 140 Huguenot Street, 3rd Floor New Rochelle, New York 10801-5 Phone: +1.914.740.2182 Fax: +1.914.740.2105 E-mail: hmatysko@bioconference	5215			
☐ YES, we wish to sign up as a	a SPONSOR at the level below:			
□Chair's Cup \$30,000 □Platinum \$10,000 □Booth choice for sponsors:	☐President's Cup \$20,000 ☐Gold - \$7,500			
☐ YES, we wish to sign up for ☐ Delegate Bags at \$4,500 ☐ Delegate Business Card Holde	□Delegate Meetir	ng Pads at \$3,000		
Name:				
Company:				
Address:				
Telephone: ( )	Fax: ( )			
E-mail:	@			

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### **EXHIBITOR RESERVATION FORM**

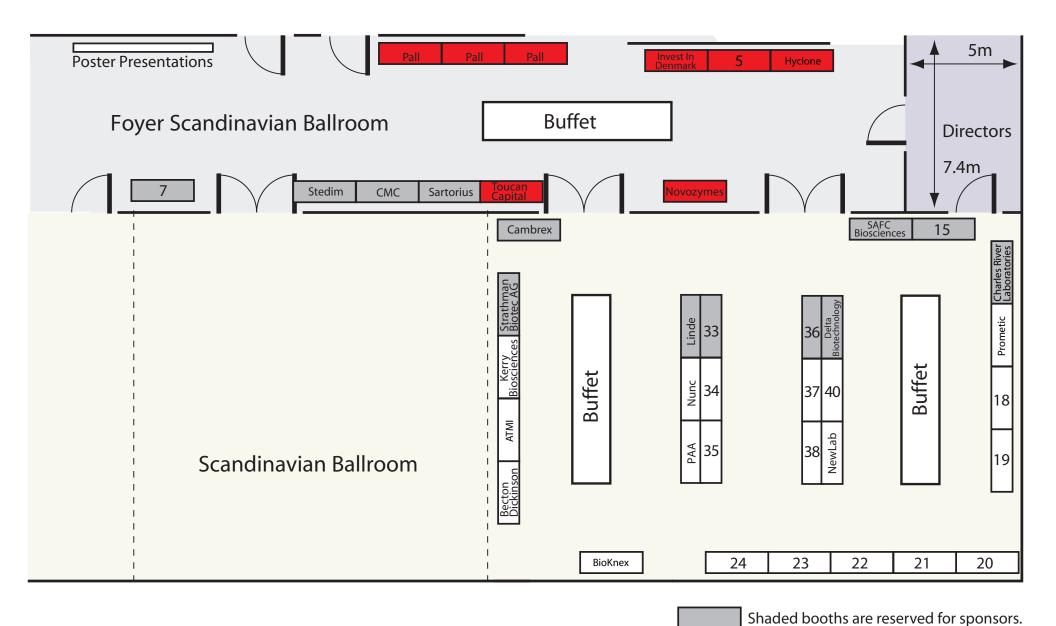
#### **Exhibit Table Tops:**

• A limited amount of tabletops will be available at the price of \$3000. Applicants for tabletops will be put on a waiting list and will placed after accommodations for sponsors have been made.

Fax or mail this form to:
Harriet I. Matysko BioConferences International, Inc. 140 Huguenot Street, 3rd Floor New Rochelle, New York 10801-5215 Phone: +1.914.740.2182 Fax: +1.914.740.2105 E-mail: hmatysko@bioconferences.com
☐ YES, we wish to exhibit at The Sixth European Biotechnology Symposium. \$3,000.00
☐ Charge my credit card: ☐Visa ☐MasterCard ☐Amex ☐Discover ☐Diners
☐ Please bill me.
Credit Card # Exp. Date:
Credit Card # Exp. Date: Name on Credit Card
Name on Credit Card
Name on Credit CardSignature:
Name on Credit CardSignature:
Name on Credit Card  Signature:  Name:  Company:
Name on Credit Card  Signature:  Name:  Company:

### The Sixth European Biotechnology Symposium

Radisson SAS Scandinavia Hotel Copenhagen November 13 - 15, 2005



Red booths have already been reserved.

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### **EXHIBITION STAND SELECTION\***

#### **FLOORPLAN**

Please indicate your first, second and third choice of exhibit stand. Every effort will be made to give you your choices in order of preference, depending on availability. Highest level sponsorships will have earliest selection.

First choice:	_ 2nd:	_ 3rd:
Exhibitor / Sponsor Company:		
Contact at Company:		
Contact Email Address:		
Contact Telephone:		

Please fax back this form indicating your choices to: + 914-740-2105. You will then receive confirmation of your stand number.

<sup>\*</sup>Sponsors of Diamond Level or more can choose stands in the red area or anywhere else on the floorplan.

<sup>\*</sup>Sponsors of Silver Level or more can choose one stand in the shaded area on the floorplan.

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### PROGRAM GUIDE ADVERTISING RATES

□FULL PAGE (267mm x 197 mm)		□HALF PAGE (127mm x 197mm)				
□B/W □2 colour □2 colour matched □4 colour		\$1000 \$1550 \$1650 \$1800		□B/W □2 colour □2 colour matched □4 colour	\$650 \$1200 \$1300 \$1450	
SPECIAL PO	OSITIONS (Full	pages only)				
□Cover 2 □Cover 3 □Cover 4		\$2500 (available in 4 colour only) \$2100 in 2 colour or \$2400 in 4 colour \$2700 (available in 4 colour only)				
		All rates are net and subject to acceptance by BioConferences International, Inc				
Enquires / Orders: Phone: Fax: Email:		Harriet I. Matysko +1 914-740-2182 +1 914-740-2105 hmatysko@bioconferences.com				
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FAX BACK I	FORM TO:	+1 914-740-2105				
Please rese	rve space in the	6th European Biote	chnology	Symposium programm	e guide, as follows:	
SIZE	□Full Page	☐Half Pag	е	□Cover 2	□Cover 3	□Cover 4
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