

The International Society of DNA Vaccines Presents
20th Anniversary Meeting

DNA VACCINES 2012

The 21st Century Vaccine Technology:
Expanding Research Horizons and Pathways to Product Licensure

December 5 – 7, 2012 | Loews Coronado Bay Resort, San Diego, CA



Sponsorship Information

MEDIA SPONSORS

GEN Genetic Engineering & Biotechnology News

- AIDS Research and Human Retroviruses
- Cancer Biotherapy & Radiopharmaceuticals
- DNA and Cell Biology
- Genetic Testing and Molecular Biomarkers
- Human Gene Therapy and Part B: Methods
- Journal of Interferon & Cytokine Research
- Lymphatic Research and Biology
- Nucleic Acid Therapeutics
- OMICS: A Journal of Integrative Biology
- Viral Immunology

**Get ready for DNA Vaccines 2012—the most
innovative DNA Vaccine meeting of the year!**

www.bioconferences.com/dna

DNA VACCINES 2012

DECEMBER 5-7, 2012

SAN DIEGO, CA

SPONSORSHIP LEVELS

Chair's Cup Sponsorship - \$35,000

(Can be two companies \$17,500 each)

- Sponsor Gala exhibits/poster cocktail reception Wednesday night December 5
- Have full Recognition as Chair's Cup at the banquet Thursday evening and all coffee/tea breaks
- Sponsorship of delegate bags
- Receive two complimentary tabletop exhibits at DNA Vaccines 2012
- Receive 12 complimentary full registrations at meeting, plus half price on additional registrations
- Free ad, and first option on prime positions and covers in on-site program guide
- Receive 25 complimentary guest passes to exhibit area

President's Cup Sponsorship - \$20,000

- Sponsor a lunch (choice of Wednesday, Thursday, or Friday)
- Receive a complimentary tabletop exhibit at DNA Vaccines 2012
- 6 complimentary full registrations at meeting plus half price on additional registrations
- Free black and white ad and first option on prime positions and covers in on-site program guide
- Receive 20 complimentary guest passes to exhibit area

Diamond Sponsorship - \$15,000

- Sponsor two coffee breaks
- Receive one complimentary tabletop exhibit
- Receive 5 complimentary full registrations at meeting, plus half price on additional registrations
- Free black and white ad and first option on prime positions and covers in on-site program guide
- Receive 15 complimentary guest passes to exhibit area

Platinum Level - \$10,000

- Sponsor 1 coffee/tea break
- Receive one complimentary tabletop exhibit
- Receive 4 complimentary full registrations at meeting, plus half price on additional registrations
- Receive 50% discount for an ad in the on-site program guide
- Receive 12 complimentary guest passes to exhibit area

Gold Level - \$7,500

- Receive one complimentary tabletop exhibit
- Receive 3 complimentary full registrations at meeting, plus half price on additional registrations
- Receive 25% discount on advertising in the on-site program guide
- Receive 10 complimentary guest passes to exhibit area

Silver Level - \$5,500

- Receive one complimentary tabletop exhibit
- Receive 1 complimentary full registration at meeting, plus half price on additional registrations
- Receive 10% discount on advertising in the on-site program guide
- Receive 6 complimentary guest passes to exhibit area

ALL INCLUDE

- Receive full recognition as sponsor on the meeting site, flyers, direct mail, e-blitzes, and other media
- Have your promotional material placed in the registration bag
- Receive recognition in the final program as well as signage throughout the meeting
- Receive full recognition as sponsor in advertisements for DNA Vaccines 2012 going into GEN, DNA & Cell Biology, and other pertinent Mary Ann Liebert publications

ADD ON SPECIAL SPONSORSHIP OPPORTUNITIES*

- Badge Holders
- Room Keys
- Other specialty items

For more information contact Harriet I. Matysko at 1-800-5-BioCon

**To participate in these opportunities you must be a sponsor at Silver Level and above.*

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SPONSORSHIP LEVELS

Fax or mail this form to:

Harriet I. Matysko
140 Huguenot Street, 3rd Floor
New Rochelle, NY 10801
Fax: 914-740-2112
E-mail: HMatysko@bioconferences.com

YES, we wish to sign up as a SPONSOR at the level below:

- | | | |
|--|---|---|
| <input type="checkbox"/> Chair's Cup \$35,000 | <input type="checkbox"/> President's Cup \$20,000 | <input type="checkbox"/> Diamond \$15,000 |
| <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Gold - \$7,500 | <input type="checkbox"/> Silver - \$5,500 |
| <input type="checkbox"/> Special Promotional Sponsorship | | |

Sponsoring Company

Sponsoring Company: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____

Payment Options:

Charge my credit card: Visa MasterCard Amex Discover Diners

Please bill me.

Card#: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address

Name: _____

Company/Organization: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____