

The International Society of DNA Vaccines Presents

DNA VACCINES 2011

Building on Clinical Progress and Exploring New Targets

SPONSORSHIP INFORMATION

July 12 - 14, 2011

San Diego, California

DNA VACCINES 2011

JULY 12 - 14, 2011

SAN DIEGO, CA

SPONSORSHIP LEVELS

Chair's Cup Sponsorship - \$35,000

(Can be two companies \$17,500 each)

- Sponsor Gala exhibits/poster cocktail reception Tuesday night July 12
- Have full Recognition as Chair's Cup at the banquet Wednesday evening and all coffee/tea breaks
- Sponsorship of delegate bags
- Receive two complimentary tabletop exhibits at DNA Vaccines 2011
- Receive 12 complimentary full registrations at meeting, plus half price on additional registrations
- Free ad, and first option on prime positions and covers in on-site program guide
- Receive 25 Complimentary guest passes to exhibit area

President's Cup Sponsorship - \$20,000

- Sponsor a lunch (choice of Tuesday, Wednesday or Thursday).
- Receive a complimentary tabletop exhibit at DNA Vaccines 2011
- 6 complimentary full registrations at meeting plus half price on additional registrations
- Free black and white ad and first option on prime positions and covers in on-site program guide
- Receive 20 complimentary guest passes to exhibit area

Diamond Sponsorship - \$15,000

- Sponsor two Coffee breaks
- Receive one complimentary tabletop exhibit.
- Receive 5 complimentary full registrations at meeting, plus half price on additional registrations.
- Free black and white ad and first option on prime positions and covers in on-site program guide
- Receive 15 complimentary guest passes to exhibit area

Platinum Level - \$10,000

- Sponsor 1 coffee/tea break.
- Receive one complimentary tabletop exhibit.
- Receive 4 complimentary full registrations at meeting, plus half price on additional registrations.
- Receive 50% discount for an ad in the on-site program guide.
- Receive 12 complimentary guest passes to exhibit area

Gold Level - \$7,500

- Receive one complimentary tabletop exhibit.
- Receive 3 complimentary full registrations at meeting, plus half price on additional registrations.
- Receive 25% discount on advertising in the on-site program guide.
- Receive 10 complimentary guest passes to exhibit area

Silver Level - \$ 5,000

- Receive one complimentary tabletop exhibit.
- Receive 1 complimentary full registration at meeting, plus half price on additional registrations.
- Receive 10% discount on advertising in the on-site program guide.
- Receive 6 complimentary guest passes to exhibit area

ALL INCLUDE

- Receive full recognition as sponsor on the meeting site, flyers, direct mail, e-blitzes, and other media.
- Have your promotional material placed in the registration bag.
- Receive recognition in the final program as well as signage throughout the meeting.
- Receive full recognition as sponsor in advertisements for DNA Vaccines 2011 going into GEN, DNA & Cell Biology and other pertinent Mary Ann Liebert publications.

ADD ON SPECIAL SPONSORSHIP OPPORTUNITIES*

- Badge Holders
- Room Keys
- Other specialty items

For more information contact Harriet I. Matysko at 1-800-5-BioCon

**To participate in these opportunities you must be a sponsor at silver level and above.*

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SPONSORSHIP RESERVATION FORM

Fax or mail this form to:

Harriet I. Matysko
140 Huguenot Street, 3rd Floor
New Rochelle, NY 10801
Fax: 914-740-2112
E-mail: HMatysko@bioconferences.com

YES, we wish to sign up as a SPONSOR at the level below:

Chair's Cup \$35,000

President's Cup \$20,000

Diamond \$15,000

Platinum \$10,000

Gold - \$7,500

Silver - \$5,000

Sponsoring Company

Sponsoring Company: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____

Payment Options:

Charge my credit card: Visa MasterCard Amex Discover Diners

Please bill me.

Card#: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address

Name: _____

Company/Organization: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____